

ZENTERA PRIVACY POLICY

Zentera Systems, Inc. (“Zentera”) Privacy Policy describes the privacy practices of Zentera’s websites, products, online services, and apps (the “Services”) pursuant to the following terms relating to the collection and use of the personally identifiable information (“PII”) of its users (“Users”) of its website (the “Site”):

WHAT KINDS OF PERSONALLY IDENTIFIABLE INFORMATION DO WE COLLECT FROM USERS?

Zentera does not collect any PII from Users who have not registered and established an account on the Site. The only exception to the foregoing statement is that Zentera requires such Users to provide their name and email address if they want to download whitepapers from the Site.

When a User registers and establishes an account on the Site, Zentera collects the User’s names, email address, company name, the country where the company is located and the User’s telephone number (if given). In order to use Zentera’s Services, Users must register.

HOW DOES ZENTERA USE THE PII THAT IT COLLECTS FROM USERS?

Zentera uses the PII that it collects from non-registered Users and from Users who have registered and then established free accounts to attempt to contact such Users and convince them to become paying customers. Zentera also uses the PII that it collects from registered Users to provide them with login credentials.

DOES ZENTERA SHARE THE PII THAT IT COLLECTS FROM USERS WITH THIRD PARTIES?

Currently, Zentera does not share the PII it collects from Users with third parties. In the future, Zentera may decide to share the PII it collects with third parties. Before it does so, Zentera will post changes to this Privacy Policy to announce those changes.

HOW LONG DOES ZENTERA RETAIN THE PII THAT IT COLLECTS FROM ITS USERS?

Zentera may retain the PII that it collects from its Users indefinitely. Zentera has not established a policy for how long it will retain the PII it collects.

CAN USERS REQUEST THAT ZENTERA PURGE THEIR PII THAT ZENTERA HAS RETAINED?

Yes. Users can send an email to privacy@zentera.net to request that Zentera purge their PII from Zentera’s servers and Zentera will comply with that request within 90 days.

CAN USERS REVIEW THE PII THAT ZENTERA HAS COLLECTED AND RETAINED ABOUT THEM?

At the present time, Zentera does not offer Users a means to review the PII that Zentera has collected and retained about them.

DOES ZENTERA'S SITE PLACE COOKIES ON THE USERS' MACHINES? IF SO, WHAT INFORMATION DO THOSE COOKIES COLLECT AND HOW IS THAT INFORMATION USED?

Zentera subscribes to Google's Google Analytics service. That service places cookies on the machines of those who visit the Site. The cookies are used to generate detailed statistics about the Site's traffic and traffic sources measure conversions and sales. The cookies that are placed store anonymous information such as whether the visitor has been to the site before (new or returning visitor), the timestamp of the current visit, and the referrer site or campaign that directed the visitor to the page (e.g. search engine, keywords, banner or email).

Zentera stores the data received from Google Analytics indefinitely. But the cookies placed by the Google Analytics service do not collect, store or transmit PII; and the data received from the service does not contain any PII either. Users are free to disable the cookies through their browser settings.

WHAT SECURITY MEASURES DOES ZENTERA EMPLOY TO PROTECT USERS' PII FROM UNAUTHORIZED ACCESS OR USE?

All PII that Zentera collects and retains from Users is password protected. Zentera also employs a firewall and SSL encryption to protect Users' PII. Zentera does not employ any other measures to protect Users' PII.

HOW CAN USERS CONTACT ZENTERA WITH QUESTIONS ABOUT PRIVACY-RELATED ISSUES?

Users having questions about Zentera's privacy-related practices and procedures may contact Zentera by email at privacy@zentera.net or by telephone at (408) 914-2699.

IS ZENTERA'S SITE INTENDED TO BE USED AND ACCESSED BY CHILDREN UNDER THIRTEEN YEARS OF AGE?

Zentera's Site and the Service are intended to be used only by adults. Zentera will terminate the access to the Service of any User who Zentera learns is under age 13.

DOES ZENTERA RESPOND TO "DO NOT TRACK" REQUESTS FROM ITS USERS?

At this time, Zentera does not respond to "Do Not Track" requests.

HOW WILL ZENTERA INFORM USERS OF CHANGES TO THIS PRIVACY POLICY?

Zentera reserves the right to make changes to this Privacy Policy at any time. When Zentera does make changes, it will post a revised Privacy Policy containing those changes and including a new effective date at Zentera.net/privacy. The revised Privacy Policy will become effective upon posting. Users are responsible for checking the Privacy Policy frequently to stay aware of Zentera's most current Privacy Policy and practices.

EFFECTIVE DATE OF THIS PRIVACY POLICY

The effective date of this Privacy Policy is August 27, 2014.